

Asha experiment: What is it, and how not to get into it

Python homework help

We will proceed to the bottom: you probably were at least once in a shop near the house and stood in line, inventing mentally "flattering" epithets in the direction of grandmother, who choose a battle hour, what to buy bread. After she began to curse the saleswoman that she tries to pour her bad loaf, and as a result, it goes without a purchase. Gone - and good! But not so simple: now every buyer from the queue, who wanted to buy bread, for some reason changed his mind and asked for a closer look. And you thought, what if a grandmother with experience? Maybe the bread is bad?

How does the experiment of Asha and the wonderful word "conformism" applies to this? Directly! Grandma, maybe in marasche, but bread is completely fresh. Just she threw the "duck" that he is not baking. Here is half the queue now in doubt. Many this shoves on herd instinct. But in 1951, a well-known psychologist from America Solomon Ash conducted a study and was able to prove that the behavior of each person depends on the behavior of the group's behavior in which it consists. If briefly, the reaction of the grandmother influenced the opinion of the whole group, and each individual went on the erroneous representation of the crowd. Planted conspiracy or manifestation of herd instinct?

During the study, Asha was not her grandmother, bread. According to the psychologist himself, adequate people took part in his experience. Students came to check vision. Ash deceived a group of subjects, because in fact, no one thought to check vision. Students broke into several groups. They were compiled in a certain way: a group of psychologist's assistants and one person who was not dedicated to the essence of what was happening.

To test the vision, they were offered to consider alternately 2 pictures. On the first one was drawn one vertical line, on the second - 3 vertical lines, but they differed in length. Participants from the Solomon group needed to choose which line on the second card corresponds to the length of the line in the first image. The random assistants of the psychologist were agreed incorrectly. That one who did not know about everything that was happening, gave the answer the last. What do you think the real subjects were able to correctly determine the length of the line or repeated the significant erroneous opinion of the "herd"?

The group of students should have been correctly answered by 18 questions. In other words, compare 18 images. Each time the rules changed and the one who had to choose a faithful pair of pictures was turned out. With a gradual decrease in the intensity of provocation in the form of incorrect answers, more frequently subjects were able to select a faithful pair of lines in the pictures.

Dry statistical data that received after the completion of the experiment of the psychologist, indicate that 3/4 (about 75%) of the subjects turned out to be victims of herd instinct, in other words, they obeyed the opinion of the crowd.

When all the participants of the survey, the instruction was given to respond differently, then the percentage indicators of the ratio of correct answers and errors decreased by 3-4 times.

In accordance with the radical third opinion and the variable combinations of faithful-incorrect answers, the conditional interest of errors decreased to 9%. Conformity and study Asha: Where is the connection between them?

At the end of his research, Solomon ASH wrote the publication for the whole world, in which it was described how conformism is able to influence the group of people. In the course of the study, it was possible to prove that change behavior or the opinion of the individual may be provoked by the real or imaginary influence of the outside, which has an extraneous person or a whole group. In domestic life, this phenomenon is interpreted as adaptability. What should you defend your opinion? When most of the majority does not provoke negative, outbreaks of criticism or condemnation, then maybe it is true?! Why defend your own opinion, try to prove your right thing? It is much easier to agree with the "herd", and after it is already to believe in the truthfulness of false opinion.

For what, the ASH conducted this experiment remains only to compile assumptions, but take its results for weapons. Hard instinct is used in the formation of consciousness. The media in different forms is a vivid example of where all methods of impact on our psyche are used. No need to go to the store behind Baton, because the granny in the yard is less evil than the constant propaganda of everything on the TV imposing the right opinion, the solution and even thought. In psychology it is understood under group reinforcement. After all, everyone is happy, everyone is satisfied, then I will answer, like everyone else!

Think your head, do not be afraid to prove my point of view, of course, without a fist combat and engage in the development of your brain so that he can soberly assess any situation. Get rid of stereotypical thinking. To learn not to succumb to the rapid instinct, authoritative opinions and stereotypes will help the course of Wikium critical thinking.